



Great Expectations 2026

LEGACY. LEADERSHIP. FUTURE.



Honoring Linda Saris: A Legacy of Leadership, A Foundation for the Future.

Announcement

This year's event holds extra special meaning as we honor the remarkable legacy of our Executive Director and Founder, Linda Saris, who will retire in June 2026 after decades of visionary leadership.

Sponsorships play a dual-purpose role. They support Great Expectations and help launch the New ERA Fund — ensuring that Linda's legacy is tied directly to transformational, measurable, focused initiatives in workforce development.



E – Education | R – Resources | A – Allies

Sponsors aren't funding a moment — they're fueling a movement toward a stronger local workforce and a more equitable community.

Funds raised will support more than 600 students from Lynn and Salem—79% of whom are low-income—who participate in LEAP's free, yearlong programs. These high-quality programs equip students with the skills, experiences, and confidence.

The New ERA Fund—a bold, long-term investment in the next generation. Your support directly fuels Education, Resources, and Allies for young people:

- **Education** that connects learning to real careers,
- **Resources** like paid work experiences and the ability to earn industry credentials and degrees, and
- **Allies**—employers, mentors, and trained adults—who open doors and walk alongside them.



A Call to Action

The Details

- Date:** Wednesday, April 15, 2026
- Location:** Danversport – 161 Elliott Street, Danvers, MA
- Honoring:** LEAP Founder and Executive Director, Linda Saris
A Legacy of Leadership, A Foundation for the Future
- Audience:** 500+ business, community and academic leaders, including successful LEAP alumni, from the North Shore and Greater Boston.
- Program:** 6:00 – 8:30 P.M. Networking and cocktails followed by dinner, powerful speaking and fundraising program



**We anticipate a sellout. Early registration is strongly encouraged.*

Sponsorship Levels

LEGACY Sponsor \$25,000

- Year long recognition at events and on promotional materials
- Featured speaking opportunity in the program
- Reserved naming rights for a specialty cocktail/mocktail
- VIP reserved seating, and logo featured on podium
- Logo included on print invitations (*if sponsorship commitment is made by print deadline in early Feb.)
- Logo to appear in all email communications
- Event tickets featuring a delicious meal for 20
- Full color ad in virtual and commemorative program
- Verbal recognition from the podium
- Company logo on special event webpage
- Amplification of your 60 seconds or less self-recorded video message (pre-event build-up) across all LEAP social platforms (Facebook, LinkedIn, Instagram)
- **Contribution to The New ERA Fund Honoring Linda Saris from your sponsorship \$10,000**

Emeritus Sponsor \$12,500

- VIP reserved seating, and logo featured on podium
- Logo included on print invitations (*if sponsorship commitment is made by print deadline in early Feb.)
- Logo to appear in all email communications
- Verbal recognition from the podium
- Event tickets featuring a delicious meal for 12
- Full page color ad in virtual program
- Logo included in commemorative program book
- Company logo on special event webpage
- Amplification of your self-recorded 60 seconds or less video message (pre-event build-up) across all LEAP social platforms (Facebook, LinkedIn, Instagram)
- **Contribution to The New ERA Fund Honoring Linda Saris from your sponsorship \$2,500**

Post Doctoral Sponsor \$8,500

- Logo included on print invitations (*if sponsorship commitment is made by print deadline in early Feb.)
- Amplification of your self-recorded 30 seconds or less video message (pre-event build-up) across all LEAP social platforms (Facebook, LinkedIn, Instagram)
- Logo to appear in all email communications
- Event tickets featuring a delicious meal for 8
- Full page color ad in virtual program
- Company logo on special event webpage
- Listed sponsor in commemorative program book
- **Contribution to The New ERA Fund Honoring Linda Saris from your sponsorship \$1,500**

Sponsorship Levels

PhD Sponsor \$6,000

Masters Sponsor \$3,500

Baccalaureate Sponsor \$1,750

Associate Sponsor \$750

- Logo included on print invitations (*if sponsorship commitment is made by print deadline in early Feb.)
- Amplification of your self-recorded 15 second video message (pre-event build-up) across all LEAP social platforms (Facebook, LinkedIn, Instagram)
- Logo to appear in all email communications
- Event tickets featuring a delicious meal for 8
- Full page color ad in virtual program
- Company logo on special event webpage
- Listed sponsor in commemorative program book
- **Contribution to The New ERA Fund Honoring Linda Saris from your sponsorship \$1,000**

- Logo to appear in all email communications
- Event tickets featuring a delicious meal for 6
- Half page color ad in virtual program
- Company logo on special event webpage
- Listed sponsor in commemorative program book
- **Contribution to The New ERA Fund Honoring Linda Saris from your sponsorship \$500**

- Event tickets featuring a delicious meal for 4
- Half page black and white ad in virtual program
- Company logo on special event webpage
- Listed sponsor in commemorative program book
- **Contribution to The New ERA Fund Honoring Linda Saris from your sponsorship \$250**

- Event tickets featuring a delicious meal for 2
- Company logo on special event webpage
- Listed sponsor in commemorative program book
- **Contribution to The New ERA Fund Honoring Linda Saris from your sponsorship \$100**

STEP 1:

Choose a Level of Sponsorship for LEAP's Mission

- | | |
|--|--|
| <input type="checkbox"/> LEGACY \$25,000 | <input type="checkbox"/> MASTERS \$3,500 |
| <input type="checkbox"/> PRESENTING \$12,500 | <input type="checkbox"/> BACCALAUREATE \$1,750 |
| <input type="checkbox"/> POSTDOC \$8,500 | <input type="checkbox"/> ASSOCIATE \$750 |
| <input type="checkbox"/> PHD \$6,000 | |

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Would you like to make an additional contribution to **The NEW ERA Fund** honoring Linda Saris?

YES NO MULTI-YEAR GIFT

AMOUNT: _____

Link to fill out the sponsorship form online



DEADLINE TO SUBMIT
SPONSORSHIP COMMITMENT:
WEDNESDAY, MARCH 25, 2026

DEADLINE TO SUBMIT LOGO,
PROGRAM BOOK AD, AND PRE-
RECORDED VIDEO MESSAGE FOR
SOCIAL MEDIA:
WEDNESDAY, MARCH 25, 2026

STEP 2:

Sponsor Information



COMPANY/ORGANIZATION NAME: _____

MAILING ADDRESS: _____

CONTACT PERSON: _____

PHONE: _____

EMAIL: _____

COMPANY NAME EXACTLY AS IT SHOULD APPEAR IN TEXT FORM:

- All sponsors must provide a high resolution image of their logo which can be TIFF (300 dpi), PNG, JPEG or PDF format.
- Preferred logo, virtual program book ad, and video message for social media (if eligible/desired) must be submitted as attachments, emailing Nancy Kelly at nkelly@leap4ed.org, by the deadline of 3-25-26.
- Video submissions must be MP4 or MOV files.
- LEAP for Education assumes no liability for errors in or omission of a logo, program ad or pre-recorded video, or placement of a logo, program ad, or pre-recorded video, beyond the approximate value of each, not to exceed the cost of the sponsorship level.
- All program book ads must be camera ready and sized correctly for the ad size selected. See the Ad Specifications sheet.

STEP 3:

Choose a Payment Option

CHECK Payable to: LEAP for Education CHECK \$ _____ CHECK#: _____
DATE: _____

CREDIT CARD Please visit our website through the QR code provided to pay with credit card. On the donation page, in the "Additional Information" field, please indicate "Great Expectations Sponsorship."

INVOICE ME

Link to donation page



**Virtual program book ad specs by
sponsorship level**

**Full Page
5" x 8"**

LEGACY Sponsor (color ad) Presenting Sponsor
(color ad)

Postdoctoral Sponsor (color ad)

PhD Sponsor (color ad)

**Half Page
5" x 4"**

Masters Sponsor (color ad)
Baccalaureate Sponsor (black & white ad)

**Half Page
5" x 4"**

Masters Sponsor (color ad)
Baccalaureate Sponsor (black & white ad)

Contact

Kindly contact

Amanda Thompson,

Director of Development

with any questions

Office Address



35 Congress St

Suite 102

Salem, MA. 01970

Contact



781-718-1157



athompson@leap4ed.org



Thank You