

# Great Expectations

THE MAGIC OF MENTORING

**LEAP** *for Education*  
LEARN EXPLORE ASPIRE PURSUE

## THE CAUSE

Net event proceeds will benefit high-quality, no-cost-to-student programs and opportunities at LEAP yearlong, for approximately 600 students, grades 6 to 16, from Lynn and Salem, to prepare and position them for careers that align with their interests and strengths and offer family-sustaining wages. 83% of our students are from low-income households; 83% will be first in their family to graduate from college/post-secondary pursuits; 80%, students of color; and 34% English learners.

## DATE

**Wednesday, April 16, 2025**

## LOCATION

Danversport - 161 Elliott Street, Danvers, MA

## HONOREE

Mass Mentoring Partnership

## AUDIENCE

300+ business, community and academic leaders, including successful LEAP alumni, from the North Shore and Greater Boston.

## PROGRAM

**6:00 – 7:00** Networking, silent auction, heavy hors d'oeuvres, bar and fun surprises  
**7:00 – 8:00** Powerful speaking and fundraising program

## LEAP MISSION

LEAP for Education's mission is to support youth in their personal, educational, and career growth by partnering with the community to increase opportunities and advance equity.

## LEAP IMPACT

LEAP serves as a powerful, non-traditional force in education on the North Shore, improving student academic engagement in middle school and high school, helping to close the opportunity gap for underserved youth and using future career aspirations as the end-goal of higher education pathway planning. LEAP strives for a 100% high school graduation rate and 95% post-secondary enrollment rates. Most recent data show LEAP's college enrollment rates to be 2x the state average for low-income students, with college graduation rates 3x the state average for students who opt into LEAP's college advising as freshmen.

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SPONSORSHIP LEVELS	*MAGICAL* SPONSOR	PRESENTING SPONSOR	POSTDOCTORAL SPONSOR	PhD SPONSOR	MASTERS SPONSOR	BACCALAUREATE SPONSOR	ASSOCIATES SPONSOR
	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500	\$500
Year long recognition at events and on promotional materials	✓						
Reserved naming rights for a specialty cocktail/mocktail	✓	✓					
Featured speaking opportunity in the program	✓	✓					
VIP reserved seating, and logo featured on podium	✓	✓	✓				
Logo included on print invitations (*if sponsorship commitment is made by print deadline in early Feb.)	✓	✓	✓	✓			
Amplification of your self-recorded video message (pre-event build-up) across all LEAP social platforms (Facebook, LinkedIn, Instagram)	<b>Video up to 60 seconds</b>	<b>Video up to 60 seconds</b>	<b>Up to 30 seconds</b>	<b>Up to 15 seconds</b>			
Verbal recognition from the podium	✓	✓	✓	✓			
Logo to appear in all email communications	✓	✓	✓	✓	✓		
Event tickets featuring a delicious meal and special gift for each guest	<b>12</b>	<b>12</b>	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>
Virtual program book message space	<b>Full page Color</b>	<b>Full page Color</b>	<b>Full page Color</b>	<b>Full page Color</b>	<b>Half page Color</b>	<b>Half page B&amp;W</b>	<b>Quarter page B&amp;W</b>
Tagged on social media (# of posts to be based on support level)	✓	✓	✓	✓	✓	✓	✓
Company logo on special event webpage	✓	✓	✓	✓	✓	✓	✓

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## SPONSORSHIP DETAILS FORM

### STEP 1 CHOOSE A LEVEL OF SUPPORT FOR LEAP'S MISSION

See accompanying page for complete recognition benefits

#### MAGICAL SPONSOR \$15,000

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting \$10,000 | <input type="checkbox"/> Masters \$3,000       |
| <input type="checkbox"/> Postdoc \$7,500     | <input type="checkbox"/> Baccalaureate \$1,500 |
| <input type="checkbox"/> PhD \$5,000         | <input type="checkbox"/> Associates \$500      |

Deadline to submit sponsorship commitment:

**WEDNESDAY, MARCH 26, 2025**

Deadline to submit logo, program book ad, and pre-recorded video message for social media:

**WEDNESDAY, MARCH 26, 2025**

### STEP 2 SPONSOR INFORMATION:

Company/Organization Name: .....

Mailing Address: .....

Contact Person: .....

Phone: ..... Email: .....

Company name exactly as it should appear in text form: .....

### STEP 3 CHOOSE A PAYMENT OPTION:

Check \$ .....

Check #: .....

Date: .....

Make checks payable to:  
**LEAP for Education**

Credit Card

I'll pay securely online at:  
**www.leap4ed.org/donate**

On the donation page, in the "Additional Information" field, please indicate "Great Expectations Sponsorship."

Invoice Me

- All sponsors must provide a high resolution image of their logo which can be TIFF (300 dpi), PNG, JPEG or PDF format.
- Preferred logo, virtual program book ad, and video message for social media (if eligible/desired) must be submitted as attachments, emailing Nancy Kelly at [nkelly@leap4ed.org](mailto:nkelly@leap4ed.org), by the deadline of 3-26-25.
- Video submissions must be MP4 or MOV files.
- LEAP for Education assumes no liability for errors in or omission of a logo, program ad or pre-recorded video, or placement of a logo, program ad, or pre-recorded video, beyond the approximate value of each, not to exceed the cost of the sponsorship level.
- All program book ads must be camera ready and sized correctly for the ad size selected. See the Ad Specifications sheet.

**Virtual program book ad specs by  
sponsorship level**

**Full Page**  
**5" x 8"**

Presenting Sponsor (color ad)  
Postdoctoral Sponsor (color ad)  
PhD Sponsor (color ad)

**Half Page**  
**5" x 4"**

Masters Sponsor (color ad)  
Baccalaureate Sponsor (black & white ad)

**Quarter Page**  
**2.5" x 4"**

Associates Sponsor  
(black & white ad)

**Quarter Page**  
**2.5" x 4"**

Associates Sponsor  
(black & white ad)