

Great Expectations

FUNDRAISER

LEAP *for Education*
LEARN EXPLORE ASPIRE PURSUE

THE CAUSE

Net event proceeds will benefit high-quality, no-cost-to-student programs and opportunities at LEAP yearlong, for approximately 660 students, grades 6 to 16, from Lynn, Salem and Peabody, to prepare and position them for careers that align with their interests and strengths and offer family-sustaining wages. 91% of our students are from low-income households; 90% will be first in their family to graduate from college/post-secondary pursuits; 79%, students of color; and 33%, multilingual learners (ML students), also known as English learners or former English learners.

DATE

Wednesday, April 10, 2024

LOCATION

Danversport - 161 Elliott Street, Danvers, MA

HONOREE & KEYNOTE

TO BE ANNOUNCED SOON!

AUDIENCE

300+ business, community and academic leaders, including successful LEAP alumni, from the North Shore and Greater Boston.

PROGRAM

6:00 – 7:00 Networking, silent auction, heavy hors d'oeuvres, bar, and fun surprises
7:00 – 8:00 Powerful speaking and fundraising program

LEAP MISSION

LEAP for Education empowers underserved youth to achieve economic and social mobility by cultivating personal, education and career growth.

LEAP IMPACT

LEAP serves as a powerful, non-traditional force in education on the North Shore, improving student academic engagement in middle school and high school, helping to close the opportunity gap for underserved youth and using future career aspirations as the end-goal of higher education pathway planning. LEAP strives for a 100% high school graduation rate and 95% post-secondary enrollment rates. Most recent data show LEAP's college enrollment rates to be 2x the state average for low-income students, with college graduation rates 3x the state average.

For more information on LEAP's programs, reach, impact, leadership and growing base of supporters, you may find our FY2023 Annual Report at www.leap4ed.org/our-impact/annual-report-and-financials or by clicking on the QR code to the right.



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SPONSORSHIP LEVELS

PRESENTING SPONSOR	POSTDOCTORAL SPONSOR	PhD SPONSOR	MASTERS SPONSOR	BACCALAUREATE SPONSOR	ASSOCIATES SPONSOR
\$10,000	\$7,500	\$5,000	\$3,000	\$1,500	\$500

Reserved naming rights for a specialty cocktail/mocktail



Featured speaking opportunity in the program



VIP reserved seating, and logo featured on podium



Logo included on print invitations (*if sponsorship commitment is made by print deadline in early Feb.)



Amplification of your self-recorded video message (pre-event build-up) across all LEAP social platforms (Facebook, LinkedIn, Twitter, Instagram)

Video up to 60 seconds

Up to 30 seconds

Up to 15 seconds

Verbal recognition from the podium



Logo to appear in all email communications



Event tickets featuring a delicious meal and special gift for each guest

12

10

8

6

4

2

Virtual program book message space

Full page Color

Full page Color

Full page Color

Half page Color

Half page B&W

Quarter page B&W

Tagged on social media (# of posts to be based on support level)



Company logo on special event webpage



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SPONSORSHIP DETAILS FORM

STEP 1 CHOOSE A LEVEL OF SUPPORT FOR LEAP'S MISSION

See accompanying page for complete recognition benefits

- | | |
|--|--|
| <input type="checkbox"/> Presenting \$10,000 | <input type="checkbox"/> Masters \$3,000 |
| <input type="checkbox"/> Postdoc \$7,500 | <input type="checkbox"/> Baccalaureate \$1,500 |
| <input type="checkbox"/> PhD \$5,000 | <input type="checkbox"/> Associates \$500 |

Deadline to submit sponsorship commitment:
WEDNESDAY, MARCH 6, 2024

Deadline to submit logo, program book ad, and
pre-recorded video message for social media:

MARCH 13, 2024

STEP 2 SPONSOR INFORMATION:

Company/Organization Name:

Mailing Address:

Contact Person:

Phone: Email:

Company name exactly as it should appear in text form:

STEP 3 CHOOSE A PAYMENT OPTION:

☐ Check \$

Check #:

Date:

Make checks payable to:
LEAP for Education

☐ Credit Card

I'll pay securely online at:
www.leap4ed.org/donate

On the donation page, in the "Additional
Information" field, please indicate "Great
Expectations Sponsorship."

☐ Invoice Me

☐ Pay by Phone

Call Nancy Kelly
(978) 740-6667 x 120

- All sponsors must provide a high resolution image of their logo which can be TIFF (300 dpi), EPS, JPEG or PDF format.
- Preferred logo, virtual program book ad, and video message for social media (if eligible/desired) must be submitted as attachments, emailing Nancy Kelly at nkelly@leap4ed.org, by the deadline of 3-8-2024.
- LEAP for Education assumes no liability for errors in or omission of a logo, program ad or pre-recorded video, or placement of a logo, program ad, or pre-recorded video, beyond the approximate value of each, no to exceed the cost of the sponsorship level.
- All program book ads must be camera ready and sized correctly for the ad size selected. See the Ad Specifications sheet.



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Virtual program book ad specs by
sponsorship level

Full Page 5" x 8"

Presenting Sponsor (color ad)
Postdoctoral Sponsor (color ad)
PhD Sponsor (color ad)

Half Page 5" x 4"

Masters Sponsor (color ad)
Baccalaureate Sponsor (black & white ad)

Quarter Page 2.5" x 4"

Associates Sponsor
(black & white ad)

Quarter Page 2.5" x 4"

Associates Sponsor
(black & white ad)